## THE FUTURE SUCCESS PROGRAMME -BUILD YOUR GLOBAL SKILL SET



Dedicated to building 21st century skills such as teamwork, collaboration, creativity and critical thinking alongside the more practical skills of project planning, time-management and giving presentations. Skills are developed through stand alone workshops and a short project, specifically designed to incorporate elements of all of these skills.

Builds on the foundation and sees the students being introduced to the world of work by connecting with a local company. The company sets a real world brief, provides support, expertise and finally feedback as the students put the skills they have learned into practice and work in teams to plan, produce and present their projects.

STAGE 2 THE PRACTICE

## Build your own FUTURE SUCCESS experience.



**THE FOUNDATION** 

STAGE 1

## THE WORKING ENVIRONMENT

### The Hub

Designated solely for *FUTURE* **SUCCESS**, adaptable for workshops and designed for flexibility and collaboration, with the latest touch screen technology for presenting, students are encouraged to own the space while they are on the course, to establish meeting, study, research and relaxation spaces as required.

## The online platform

Introducing students to current collaborative-working technology *FUTURE* **SUCCESS** is backed up by the use of G Suite for business. Linked into the platform and given access to powerful collaborative and creative online tools to promote teamwork, interaction and project development, students have interconnectivity 24 hours a day.

The FUTURE SUCCESS programme is designed for students aged 16-24 with a B1+ level of English.



For more information about these inspirational courses, please contact the team below

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## Preparing students for

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## THE FUTURE SUCCESS EXPERIENCE

FUTURE **SUCCESS** is a course designed to get students working together. A course about collaboration and sharing that enables and develops employability and global talent.

During the course students work collaboratively on a series of projects that focus on the mindset and attitude needed for the future job market, while developing the key communicating tool of that market, the English language. The projects grow in length and complexity and in line with STEAM's principles of integrating science, technology, engineering, the arts and maths, they give students the opportunity to contribute their existing knowledge while learning from others.

In learning spaces, physical and virtual, designed to make it easier to work together and alongside multi-disciplinary tutors, students work without barriers to create, innovate and collaborate inside and outside the school.

## WHAT OUR STUDENTS SAY

'This course allowed me to improve my team working abilities, my English of course and those points I learned here will be really good for me in the future to find a job, to improve my CV and my career.'

Luigi (age 19) - Brazil

"I would recommend the course to others because it was really useful and interesting. It helped me to improve my confidence, and the highlights were being able to work creatively within a team."

### Linda (age 17), Italy

I was able to use my existing interpersonal skills during the two weeks and learned many new ones.. I worked as part of a team and experienced a real working environment...It was a really interesting experience.

Cherry (age 18), China

## **Completed** courses & collaborative business partners

.32: Beep!

## A Socia Experiment

Our sense of identity

Social media and its impact Identity and surroundings **Moving forward** 

Successful posting to create an identity on social media

S2P with Beep Digital! Plans for developing an identity and increasing footfall in the Horseshoe Common area of Bournemouth town centre.

CRMWD

Across

Continents

An interconnected world

**Global connectivity** 

**Event planning** 

**Bringing people together** 

S1P

To design and create an

inclusive series of events for

past and present students, staff

and host families, to celebrate

Capital School of English's

fifteenth anniversary.

S2P with CROWD

**Design solutions for Social** 

interaction and collaborative

working within a company that

has offices in 5 countries.

Bournemouth

## **A New** Development

**Building the future** 

Information gathering **Constructing concepts** Impacting the environment

S1P To design and create a web-based social interaction project within Capital School of English.

**S2P with Bournemouth Borough Council Economic Development Team** Carry out research and provide recommendations for the development of the Lansdowne area of Bournemouth.

## The Informed consumer

Social media, marketing and sales

The power of social media **Promotion and advertising** Selling to a target market

S1P

A social media advertising campaign including research into keys to successful posting on social media.

S2P with BEBC

Create pop-up book stalls at two different locations and promote them on social media

# S



Bournemouth

Hospital Charity

Spreading the word

Social media for social movement Making a difference Effective campaigning

### S1P

Design a social awareness campaign for different forms of social media

### S2P with Bournemouth **Hospital Charity**

To create a series of events to raise funds for the Speech and Language Therapy Team & to host the launch event



SMD

Roof Solutions

Innovation in a global market

**Generating ideas** The business of advertising **Cultural bias** 

#### S1P

To design and create a cross-culturalweb-based social interaction project within Capital School of English.

### **S2P with SMD Engineering**

To identify the main cultural barriers for a UK company to start trading in the Far East and South America and overcome these through a targeted marketing campaign.